

HOW MUCH MONEY CAN WE MAKE IF WE OWN A PRIVATE INVESTIGATIVE AGENCY?

IF YOU INVOICE OUT AT \$100 AN HOUR AND YOU PAY A PI \$30 AN HOUR, YOU WILL GROSS \$70 AN HOUR.

ONE PI WORKING 40 HOURS A WEEK IS 2,000 HOURS A YEAR. X THAT BY \$70 AN HOUR GROSS AND YOU ARE MAKING \$140,000 A YEAR ON THAT 1 PI.

IF YOU GROW BY ONE PI EVERY 6 MONTHS, THEN AT THE END OF YEAR 2 IN BUSINESS YOU HAVE 4 INVESTIGATORS. X THAT BY \$140,000 AND YOU GROSSED \$560,000 THAT YEAR.

IF YOU WORK FROM HOME, YOU DO NOT HAVE TO RENT AN OFFICE. IF YOU TYPE THE REPORTS, COVER LETTERS, AND INVOICES, YOU DO NOT NEED A TYPIST. PAY ME MY \$500 A MONTH, WHICH IS ONLY \$6,000 A YEAR, AND YOU SHOULD GROSS \$500,000 STARTING YEAR THREE.

WHAT YOU WANT TO DO AS THE AGENCY OWNER IS MARKET. MARKET IN PERSON, OVER THE TELEPHONE, BY EMAIL, AT CONVENTIONS AND EVEN AT LUNCH WITH A CLIENT.

YOU WANT TO BE ABM, WHICH IS ALWAYS BE MARKETING. AS YOUR COACH, I WILL HELP YOU TURN IN A PROFESSIONAL REPORT, COVER LETTER AND INVOICE.

JUST HIRE ME AND I WILL GUIDE YOU EVERY STEP OF THE WAY.