

WHY I CHARGE YOU \$500 A MONTH TO BE YOUR ADVISOR.

YOU DO NOT WANT TO DO ALL THE BELOW ON YOUR OWN. YOU WILL NEED ADVICE.

I ADVISE YOU IN PICKING A BUSINESS NAME.

I ADVISE YOU ON SELECTING A COMPANY LOGO.

I ADVISE YOU ON GETTING INCORPORATED AS A C OR AS AN LLC.

I ADVISE YOU IN BUILDING YOUR BUSINESS WEBSITE.

I ADVISE YOU IN GETTING YOUR EIN # FROM THE IRS.

I ADVISE YOU IN OPENING YOUR BUSINESS AND SAVINGS ACCOUNT.

I ADVISE YOU ON WHAT RATE TO CHARGE FOR YOUR SERVICES.

I ADVISE YOU TO BE STATEWIDE AND WHY?

I ADVISE YOU IN HAVING A PARTNER, PROS AND CONS OF DOING SO.

I ADVISE YOU ON WHAT DATA COMPANY TO GO WITH.

I ADVISE YOU ON WHAT SURVEILLANCE AND HIDDEN CAMERA TO GO WITH.

I ADVISE YOU ON WHAT TO SAY IN YOUR REPORT, COVER LETTER, AND INVOICE

I ADVISE YOU TO NOT WORK A CASE BUT INSTEAD TO MARKET AND RUN TH OFFICE.

I ADVISE YOU ON WHAT TO PAY A PRIVATE INVESTIGATOR.

I ADVISE YOU ON WHERE TO PLACE AN AD FOR A PRIVATE INVESTIGATOR.

I ADVISE YOU ON HIRING A FIELD MANAGER.

I ADVISE YOU ON HIRING AN OFFICE MANAGER.

I ADVISE YOU ON GETTING BUSINESS INSURANCE AND HOW MUCH COVERAGE.

I ADVISE YOU ON WHAT FORMS TO USE.

I ADVISE YOU ON WHAT TO SAY IN THE FORMS.

FORMS SUCH AS LETTERHEAD, INVOICE, MARKETING FLYER, PAY, APPLICATION, 2-PAGER, ETC.

WHY YOU RENT A P.O. BOX INSTEAD OF USING YOUR HOME ADDRESS.

I ADVISE YOU WHAT TO SAY AND NOT SAY IN YOUR MEETINGS OR INTERVIEWS WITH CLIENTS.

I ADVISE YOU ON YOUR WORD TERMINOLOGY VEHICLE/CAR RESIDENCE/HOUSE, ETC.

I ADVISE YOU WITH CASE PROBLEMS IN THE FIELD.

I ADVISE YOU ON WHAT TYPE WORK TO ACCEPT. INVESTIGATIONS, SURVEILLANCES, WITNESS STATEMENTS, LOCATES, BACKGROUND CHECKS, MISSING PERSON'S, DIVORCE/CHILD CUSTODY.